

*She's waiting  
to meet you*

Wedding  
Festivals

106 Dupont Drive  
Greenville, S.C. 29607  
1.864.235.5555  
Fax 1-864-242-9935  
out of Greenville TF 1.888.912.show (7469)  
[www.weddingfestivals.com](http://www.weddingfestivals.com)

Reserve **YOUR BOOTH** in the Area's  
Longest Running, Largest, Most Cutting Edge,  
International Award Winning  
**Bridal Expos!!!**



## Exhibitor Package Includes:

**-10 X 10 or 10X8 (Depending on the show and location on the floorplan)  
cubic feet of pipe and drape booth space.**  
(Your temporary showroom and consultation area!)

**-You will receive a 1 year free listing in the vendor  
category of your choice on the areas strongest local wedding  
website: [www.weddingfestivals.com](http://www.weddingfestivals.com)**

**-Prospect List:** Just 2 weeks after the show, you will receive a  
comprehensive list of the brides. Following up with these brides will  
allow you to maximize your results from the show.

### **-Access to additional opportunities:**

#### **-[www.weddingfestivals.com](http://www.weddingfestivals.com)**

All vendors will have a free listing on our website. Premium  
listings, links, banners, and category sponsorships are also  
available. (More info in this packet.)

#### **-"My Wedding Planning Bag" Sponsor**

Each bride will be given a canvas wedding bag that she will  
use to keep her wedding plans in. Your literature will be pre-  
stuffed in this bag. Cost to participate, only \$75.00 plus your  
items or literature. (More info in this packet.)

#### **-Tabletop Design Galleries, Couture Displays, The Groom's Expo and the Photographers Galleries-**

Participation in these galleries are free with booth rental on the  
same show. (More info in this packet.)

### **Summer Show Date**

Show time: 4-9pm

#### **Greenville, SC**

Thursday, June 11th, 2009

Carolina First Center

Average Attendance:

**400 Brides, 1,000 people**

### **Fall Show Dates**

Show times: 4-9pm

#### **Greenville, S.C.**

Thursday, Sept 17th, 2009

Carolina First Center

Average Attendance:

**400 Brides, 1,000 people**

#### **Asheville, N.C.**

Thursday, Sept 24th, 2009

Asheville Civic Center

Average Attendance:

**300 Brides, 700 people:**

### **Winter Show Dates**

Show times: 10am-3pm

#### **Greenville, S.C.**

Saturday, Jan.9th, 2010

Hyatt Regency, Downtown

Average Attendance:

**400 Brides, 1,000 people**

#### **Asheville, N.C.**

Saturday, Jan. 16th, 2010

Asheville Civic Center

Average Attendance:

**400 Brides, 1,000 people**

#### **Spartanburg, S.C.**

Saturday, Jan.23rd, 2010

Spartanburg Mem. Auditorium

Average Attendance:

**300 Brides, 700 people**

#### **Anderson, S.C.**

Saturday, Jan 30th, 2010

Anderson Civic Center

Average Attendance:

**300 Brides, 700 people**

#### **Greenville, S.C.**

Saturday, Feb. 6th, 2010

Carolina First Center

Average Attendance:

**600 Brides, 1,800 people**

# meet the bride



## today's bride is...

### **affluent**

With an average wedding budget of over \$20,000, the bride has the financial resources to make her wedding day perfect.

### **sophisticated**

The Bride is older and more educated than those of previous generations. She is a knowledgeable consumer with a driving desire to explore all of her options.

### **motivated**

The bride has a fast-approaching deadline...her wedding day. Her decisions cannot wait. She needs to buy NOW!

### **looking to the future**

A wedding brings about lifestyle changes that impact the bride's buying decisions for years to come. She will establish new business relationships and brand loyalties that will last a lifetime.

## but, she is also...

### **difficult to reach**

Brides make up only 1% of the total population, making it difficult and costly to reach her through traditional media advertising.

### **cautious**

The bride is open to new ideas but has been conditioned to be suspicious. She desires personal contact with the businesses she is trusting to make her wedding day perfect.

### **stressed**

Planning a wedding can be quite overwhelming. The bride is looking for pressure-free ways to arrange the details.

### **busy**

The bride has many decisions to make and a limited time in which to make them. She demands complete, detailed information, but wants to receive it quickly and efficiently.

# she wants to meet you



## **the ultimate bridal show**

Our show brings together everything for the wedding and puts it under one roof. Our formula for success begins with convenient show locations. We then add spectacular fashion shows and exhibits by the area's leading wedding professionals. We create excitement with an extensive multi-media advertising program, unique promotions, and thousands of dollars in gifts and prizes. The result is the area's premier bridal event...and your business can be a part of it.

## **you're the star of the show**

We've designed our show to maximize your exposure and profit. Every minute of the day, and every detail of the show, has been specifically structured to place your business at the forefront.



## **face-to-face contacts**

There is no better way to reach the bride than at our show. We provide you the opportunity to make personal contact with a huge audience of motivated brides in a high-energy, but stress-free, environment.

## **powerful advertising**

Our comprehensive media campaign includes cutting-edge photography and graphic design to create an image that appeals to the upscale bride. Strategic use of all advertising mediums insures maximum exposure and a huge attendance.

## **qualified prospects**

Our show delivers the bride who is serious about planning her wedding. A reasonable admission charge insures that our shows will be attended by qualified prospects, not lookers. Our innovative show layout and traffic generation techniques guarantee that you will reach virtually every bride in attendance.

## **a cost-effective opportunity**

It would take weeks or months to reach the number of brides that our shows brings to you in a single day. With a range of exhibit opportunities to choose from, show participation is within the reach of any business. No other marketing opportunity provides as much targeted exposure for such a responsible investment.

# Top 5.5 Reason's Why Wedding Festivals Bridal Shows are the Best Choice for Your Business

- 1 **More face to face prospects in one day than you can meet in months** which increases your chance of sales when the customer meets you personally and sees your product or service.
  - 2 **Targeted Marketing:** Why spend thousands of dollars in advertising to 1% of the population when we can do that for you for one small booth fee; which saves you time and lots of money!
  - 3 **Networking:** Get to network with other businesses in your industry as they see your work and start new relationships in the wedding industry that can continue even after the show.
  - 4 **The most advertising of any other trade show of any kind in the area!** Television advertising, billboards, newspaper, radio, website, pre-show mailings, store displays and more, which insures your show investment is going to work! No other show, of any kind, in the Upstate of South Carolina and Western North Carolina does this much advertising, which gives you a central place to meet the most brides possible in your market. Wedding Festivals has the largest wedding vendor support of any advertising medium.
  - 5 **Professional Trade Show Management!** You wouldn't want a Bride to hire someone who is "learning on their wedding", why would you hire an individual that is learning with your advertising money? Wedding Festivals has been producing trade shows since 1990.
- 5.5 **Wedding Festivals saves you money!** More brides than any other area event means more chances to make a sale. In the average business, you will get some "no's" before you get a "yes". With Wedding Festivals, the more brides, the more chances to get bookings. **Divide your investment by the bride count and you will see that Wedding Festivals is the best Bridal Show deal around!** Wedding Festivals own's it's own equipment and transportation vehicles. It's large staff sets up every show from scratch, using trade show pipe and drape, which gives the exhibitor more display space. 10X10 or 10X8 cubic feet. **Not just a table top!** This gives a business working atmosphere and allows the customer to see more of your business and make descisions at the show. Each booth is like your temporary showroom and consultation area.

## About the Producers:

Wedding Festivals owners Marc and Colleen Wheeler have been producing bridal trade shows since 1990, and produce 8 shows a year in the Upstate of South Carolina and Western North Carolina.

Colleen graduated with two degrees in Theater Production from North Greenville University and Anderson University and says her training in this area has helped to make their shows unique. She also grew up in her family importing business which included wedding supplies and industry wholesale expositions.

For nearly 20 years, Colleen and Marc have worked on every level of the wedding industry. Working with brides through the retail side and servicing the wedding industry in bringing brides and businesses together. Colleen served on the Board of Directors for Bridal Show Producers International for six years and Marc is currently serving his first term on the Board.

Wedding Festivals works with over 400 wedding related businesses each year and assists over 3,500 brides per year in planning their weddings. Their website, Wedding Festivals is very popular among local brides in assisting them in planning their wedding.

Marc and Colleen have earned many international awards including the Directors Cup Award. They are also the co-founders of The Upstate Bridal Association.



## Bridal Show Producers International Directors Cup Award

Wedding Festivals has been recognized by BSPI for their outstanding work.

The Director's Cup is the highest international industry award given to a bridal show expo company.

The award recognizes the industry's single most outstanding bridal show producer who demonstrates professionalism, character, integrity, and performance.

# Here's what Exhibitors are Saying about Wedding Festivals:

Hi Marc and Colleen,

I have been meaning to do this for some time now. I wanted to let you know how much we appreciate everything you do and the service you provide to us. We started our photography company 5 years ago, and we owe a large part of our success to you. We started out shooting less than 10 weddings a year, and then began advertising with you through the web site and at the bridal shows. In the two and a half years we have been advertising with you our business has more than tripled, we are booking almost every available date, and have events booked a year and half out. After buying full page ads in magazines, and many other endeavors, we have found that the only form of advertising that has ever worked well for us is Wedding Festivals. Now it is the only form of advertising we do. But not only do we love the response we get from advertising with you, we feel that you do everything you can to make our experience at the show a pleasant one, from having people available to help unload and set up at no charge (the employees you have working the day of are always amazingly friendly and extremely hardworking), to personally walking around and asking if we have everything we need and if there was anything you could do. We have done shows with other bridal show companies in the area, but NOTHING works like Wedding Festivals!

**Sincerely, Lindsey and Craig Mahaffey Sposa Bella Photography**

Marc and Colleen,

Thank you for yet another incredible show! Your advertising before the show sparked visits to our website coming from the Wedding Festival site by over 3 times the average!! 316%! We had an outstanding show - 2008 will be a very, very busy year! We really appreciate all your hard work and efforts to facilitate a success Bridal Show. We love you guys!

**Enjoy His day, Holly <>< Hollys Cakes**

Dear Colleen & Marc,

You continue to amaze me. I am so proud to be part of this professional offering to our Brides in the Upstate. The prayer service prior to the doors opening ALWAYS keeps us focused on why we are here. Thank you for including me. I look forward to the next one. Thank you again & God Bless Both of you & your wonderful TEAM!!!!

**Randi Zungoli lia sophia Share the Love of Jewelry**

Marc and Colleen Wheeler, we would not have been able to grow our business to where it is today for the minimal investment that I have spent so far. Thank you from the bottom of our hearts,

**Mike and Tammy Heisler, Unforgettable Wedding Video**

-Colleen and Mark,

Thanks for the nice note. The show was a success for us. We've gotten a number of bookings from it. Thanks for staying with the day. It was a success.

**Lew Gelfond, Lew Gelfond Music**

-Dear Marc & Colleen:

How uplifting to receive your wonderful letter, encouragement, and invitation to share in your year, your lives, and your worship plan. I had a great show...met some awesome people in vendors and potential customers, and had a general GREAT and BLESSED day!

Count me in for any and all and I look forward to being more a partner as time moves forward. I will keep you both in my prayers!

May God Bless and Keep you!

**Bonnie Anders -The Dezine Shop**

-Thank you for all of your efforts and friendship too Marc and Colleen!

Best Always,

**Dan Murray, Dan Murray Photography**

-Marc and Colleen; The reason that you have such great shows is the fact that you two are such great leaders and we all LOVE YOU and want to do our best for you. Thanks for all your help!

**Jet Taylor Jet Taylor Jewels**

-I thank God that I have friends like you and Colleen and Kennedy too!

**Denny, Denny Shortt Photography**

-Marc and Colleen, I want to take a moment today and tell you how much we enjoyed the Festival last night. My partner and I both felt that it was absolutely the best thing we could have participated in. We want to thank you for the ideal booth you assigned to us considering we registered so late in the game. As a matter of fact it was so profitable to us that we would like to discuss reserving that same spot for the next festival and as well we are considering your Anderson and Asheville Festivals. Your hard work and detail for excellence is certainly noted.

Thank You,

**Carol Rosensteel, Gemstone Artistry**

-Marc & Colleen,

Just wanted to thank you both! I had a wonderful time at the festival last night. Things were so nice - and so busy! This was my first time working the event... and I'm so excited about the next. I appreciate all your help in aiding me through this first time! Have a wonderful weekend! Sincerely,

**Debra Capps Director of Sales Wingate Inn - Greenville, SC**

-Colleen,

I'm glad you had a successful festival season! We've been very successful too, and your festival is a big part of that success.

Until soon,

**Eric, Wedding Bells Video**

Participating in Wedding Festivals has made a direct impact on increasing our business, not only with new brides, but with other wedding vendors as well.

**Jeff Fann, Professional Party Rentals**

When wedding vendors ask us what is the best use of our advertising dollars, I tell them without a doubt the Wedding Festival Shows. Nothing brings the brides to us more affectively. Although setting up and tearing down a booth are not on my top 10 list of things I like to do on Saturdays, we keep doing it, show after show, because it works. It works to put our name out in this group of women who will call, email, and book us. From these shows, we not only get the brides who attend, but we get their friends, too. We find the brides hold on to and share the information they receive at the show. Some brides will call us the week right after the show, some will call us even six months or more later. Every show offers a wonderful blend of wedding budgets. Whether you are trying to appeal to hundreds of brides or just to a selected few, the wedding festival shows will put these brides face to face with you. The other added benefit of the shows are to meet the other wedding vendors. It's a great group, not of competitors, but of colleagues who will send brides to you as well. We schedule our calendars around these shows.

**Susan Newton Newton Photography**

-Marc & C,

Just wanted to say I really enjoyed the Wedding Fest. I thought you did a great job. You had everything very well organized and all the help I needed. I appreciate every thing you did to make it a success.

Thanks again,

**Kathy Hutchison  
Dreams Come True**

-Mark and Colleen:

Thanks for a great day. I feel like it was very beneficial for me, as well as others. Colleen, thank you for the prayer time prior to the opening. What a great way to start and I appreciate your boldness in your faith. I look forward to another festival.

**Rita Owens, The Write Invite**

-Hello Colleen,

Thank you so much for letting me have the experience of being in one of your shows. I look forward to the next round. You made us feel really special and you took the time to say "Thanks" to all your vendors.

**Sylvia Poole DJ "Super Fly" Balloons & Video**

Thank you for all your hard work in producing these successful shows. It does not go unnoticed. We love being in your shows and look forward to the next one! LOVED the entrance to the Anderson show! See you soon!  
Many blessings to you both! Cynthia and Andrew

**Occasions at Wedgefield and YourWeddingLady.com**

I just want to let you know that I was so proud to be apart (again) of Wedding Festivals. You do an awesome job! Any Bride, Vendor or visitor could not experience the wedding carma any where else in South Carolina. I am so proud to know that someone cares about the brides in this area to put on a show in the manor in which you do. I know it takes a lot out of you and Marc, but please! know that I appreciate you as do any brides that walks down the aisle of your mock weddings! I have already heard from 8 brides and booked 2.  
Thank you again for allowing my business to be a part of your show!

**Kaye Greene,WFD,Owner Just Weddings -flowers by Kaye**

I had a wonderful experience at my first Wedding Festival. Your company is very professional and helpful, and I look forward to working with you again in the future.

**Best, Rachel Zink, giveArtfully.com**

Blog: We had the privilege of setting up a booth at the last Greenville Wedding Festival of the season yesterday. We really want to send a special thank you to Mark and Colleen.. The success of the Wedding Festivals allows us to meet so many amazing brides face to face and plays a major part in the success of our business.. So, thank you Mark and Colleen!!!

**Amy Raycroft- Raycroft Art**

This was our first time participating in your show and want to express our sincere appreciation for allowing us to participate. We are from Newberry, S.C. and have participated in many shows in the midlands and none of them compare to yours. There was such a sense of professionalism, yet everything seemed so personal. I think one of my favorite parts, (other than the tremendous turnout of prospective clients) was the group prayer at the beginning of the show. The lord has truly blessed all of us with the gift of talent to be in this profession and it was wonderful to recognize that and give thanks for it. Thanks again for a wonderful experience

**Rex and Sandy Woolbright- Weddings By Woolbrights**

**An Internet Post from a Bride:** I went to the Wedding Festival. OMG it was awesome. I could not believe all the people that were there. It was wall to wall people. I walked out of there with 3 bags full of information and samples. In fact one bag broke in the parking lot because it was so full. They gave every bride a black cloth planning bag which was really nice. When you walked in there was butterflies fluttering down on top of you. I don't know how they did it but it was breath taking.... There was a fashion show, which is really not my thing.... But, the stage lighting was nice, they even had what appeared to be a professionally trained ballerina dancing. And more butterflies falling from the ceiling. I was very impressed. The show was cool, there were so many vendors there it was unreal. I have a few favorites but I will share them later on,....

## The Area's Most Popular Wedding Website!

**www.weddingfestivals.com comes up #1 on most local wedding categories:**

**2009 Winter Show Season Stats: One Month!**

**Jan 1st-Feb 1st 2008-** New Visitors 5,614, Total Visitors 9078, PageViews 53237, Online Registrations 855

**2008 Full Year Stats:** Jan 1st, 2008- Dec. 31st, 2008:

New Visitors 36,802, Total Visitors 56,846, Page Views 332,942, Online Registrations 2,837

**Every exhibitor receives a free listing on this site.** To upgrade to a link or banner ad, please call our website management company at 1-800-997-2499. You must be an exhibitor to have a link, banner ad or listing on [www.weddingfestivals.com](http://www.weddingfestivals.com).

## “My Wedding Planning Bag”

### Every Wedding Bag Sponsor will be included

### in the Graphic Slide Show Presentation for FREE!

The Graphic slide show presentation will be on monitors at the registration area and stage screen all day prior to the fashion show.

**Bag Details:** (Slide Show Details Below)

Each bride will be given a canvas “Wedding Planning Bag” that she will use at the show and keep her wedding plans in. Your literature can be pre-stuffed in this bag to ensure that every bride that attends the show receives your literature.

**Cost to participate:** only \$75.00 plus your literature or small item.  
You must have a booth on that show to participate in that shows bag promotion.

**This Promotion is available at all eight of Wedding Festivals shows-**  
Literature Drop off for stuffing bags:

**Summer and Fall shows:** Bring items to venue by 10:00am on show day and leave at the stuffing station next to the exhibitor check-in.

**Winter shows:** Bring items to venue on Friday by 5:00pm and leave at the stuffing station next to the exhibitor check-in.

The following amounts of literature are needed for the following shows.

June Carolina First Center-400, Fall Carolina First Center-400, Fall Asheville-300, Hyatt- 400, Asheville -400, Anderson-300, Spartanburg -300, Carolina First Center -600

*You can sign up for this great Additional Opportunity on the booth contract.*

Here are the Graphic Slide show presentation details.

You must be a bag sponsor to participate in the slide show presentation.  
You will also have 1 graphic/picture that will appear on each monitor for 15 seconds at a time.

This is a visual only. Your advertisement will be repeated throughout the entire show.

Once you respond to the bag sponsorship, we will email you information on your graphic designs for the slideshow.



# Three Opportunities to Impress the Brides and Grooms (and it's free!)

## Reception TABLE TOP DESIGN GALLERY

Exhibitors and/or a group of exhibitors will have the opportunity to design a sit-down dinner reception table that showcases their product offerings and creativity to hundreds of brides-to-be that attend the show. The "Reception" Table top Gallery is an area filled with 10- 60" rounds. (As if it were a sit down dinner reception.) Each table is decorated differently by the exhibitors. However, it is not an additional booth area. Each table should have chairs, plates, glasses and a centerpiece as if guest are ready to sit down for dinner.

-Participation is free, but limited to the first ten table displays at each show.

-All tabletop displays will be featured on [www.weddingfestivals.com](http://www.weddingfestivals.com) homepage.

Any exhibitor or group of exhibitors may participate.

Hotels-Reception Locations-Caterers-Rental Companies-Wedding Coordinators-Florists-Department Stores-Etc.

-Design your own table or team up with others!

-Entries are accepted on a first-come, first-served basis. Participants may enter individually or as a group. All participants must be show exhibitors on that shows Gallery.

-Table setup will take place during regular move-in hours and must be removed at the conclusion of the show.

**For ideas: Visit the picture slide show from last year on [www.weddingfestivals.com](http://www.weddingfestivals.com).**

To register, mark this on your contract and list the following at the bottom of the contract.

- 1.The number of tables needed &
- 2.Participants involved with your table and how to list them for signage.
- 3.The show that you are participating in.

Wedding Festivals provides the 60" round table only, participant must bring their own sign and any odd shaped table.

Non-exhibitor advertising is prohibited.

## “The Photographers Gallery”

**Photographers will have the opportunity to display up to two images that speak most of their work in an area separate from their exhibit. (Possibly the bridal registration area.)**

-Up to two images, portrait or landscape.

-Matted with white to make the Gallery uniform with the outside deminsion being up to 16X20 and no less than a 2" matt border around the image. Matt board on back, we will velcro the back to attach to a display board.

-Create your sign on a 4X6 white card stock.

-Wedding Festivals has the right to refuse any image based on “non-family friendly” content.

-To sign up for this display area, mark on the Exhibitor Contract. This area is based on space availability and is first come first serve.

You must be an exhibitor on the show that you wish to display in the Gallery.

## The Groom's Expo

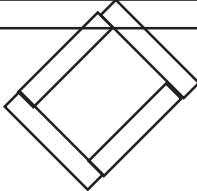
**Today's Groom is affluent, sophisticated, motivated and involved in planning the perfect wedding. Groom Expo (an expo within an expo) is an area for today's Groom that is filled with displays, samples and prizes dedicated to the parts of the wedding and home that are of interest to the Groom.** This area is open for free to all Wedding Festivals Exhibitors that fit this criteria. If you have items to make a small display, literature or prizes, please respond to this email. We are also looking for rehearsal dinner displays, grooms cake displays etc. Anything that would interest the Groom.

### Criteria for being apart of the Groom Expo:

1. It is a first come first serve basis, although we will do what we can to include everyone.
  2. You must have a booth on the Wedding Festivals for the show that you wish to participate in the Groom Expo.
  3. You must respond to this email to confirm your participation and give an idea of what you are planning to display.
  4. The merchandise or services must be of interest to a groom.
  5. Wedding Festivals will supply 4' round tables and black linens for this area only, for the displays to make it look more uniformed.
- Exhibitors that participate will receive all or part of one of these tables depending on the amount of samples and literature that is needed by the exhibitor.

B93.7 and Kiss Country will be promoting this area on the air prior to each show. If you are giving away prizes or services of a large value that would spark more interest in the Groom Expo, the radio stations may include your business in the online mentions and or on the radio website promoting Groom Expo.

Theme Gallery	Couture Gallery	Registration	Mock Wedding Ceremony	Mock Wedding Reception	Groom's Expo
Table Top Design Gallery	Photographers Gallery	Entrance			
	89   88   87   86				85
	72   73   74   75   76		77   78	79   80	81   82
	71   70   69   68   67		66   65	64   63	62   61
	48   49   50   51   52		53   54	55   56	57   58
	47   46   45   44   43		42   41	40   39	38   37
	25   26   27   28		29   30	31   32	33   34
	24   22   21   20   19		18   17	16   15	14   13
	23				35   36
					12   11
	1   2   3   4   5   6		7   8		9   10



Concessions

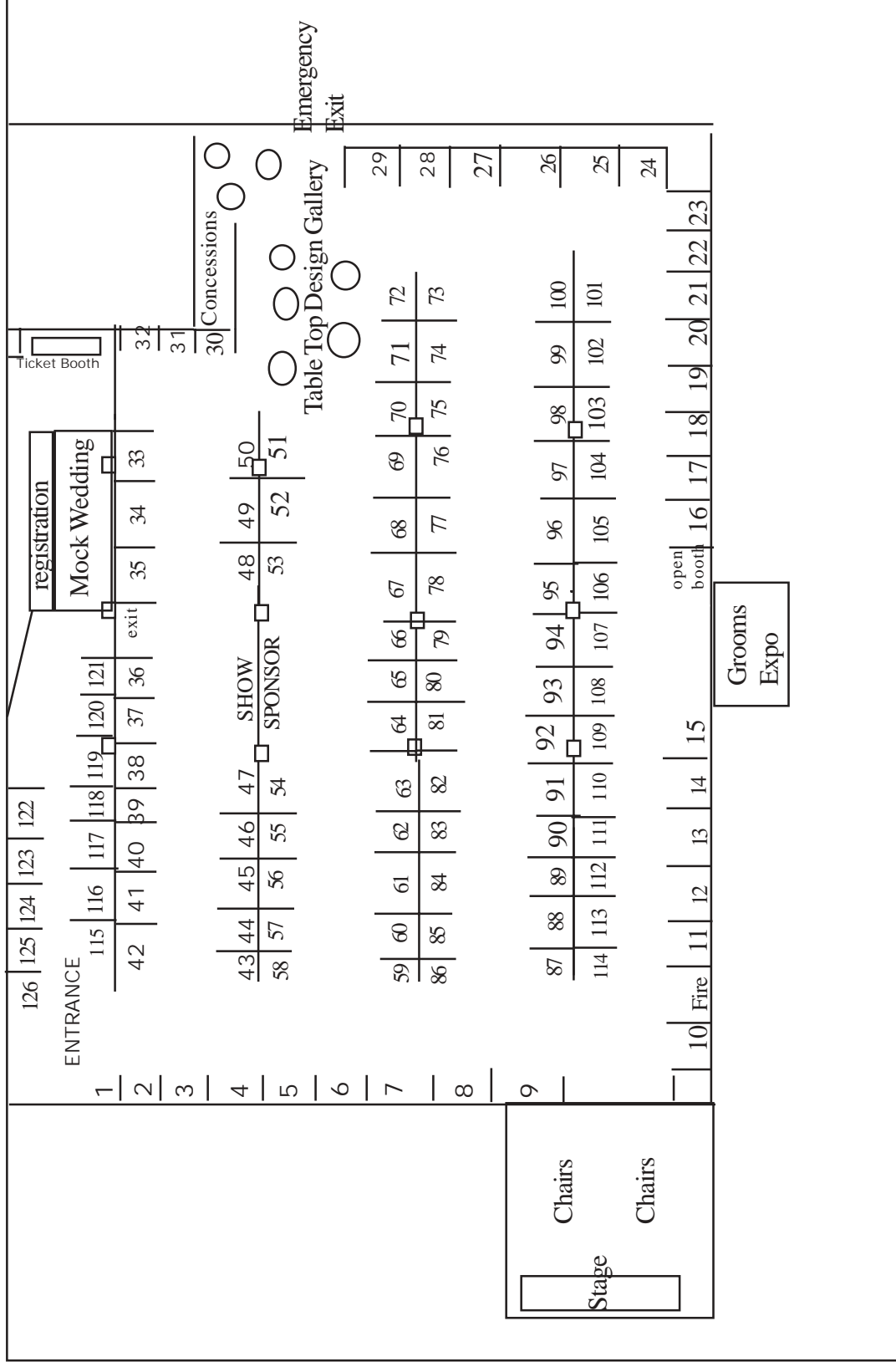
**Wedding Festivals June 11th 2009**

**Booth layout subject to change based on demand.**



# Asheville Civic Center Fall 2009 & Winter 2010 Floorplans

**Gallery Placement will be determined at set up.**

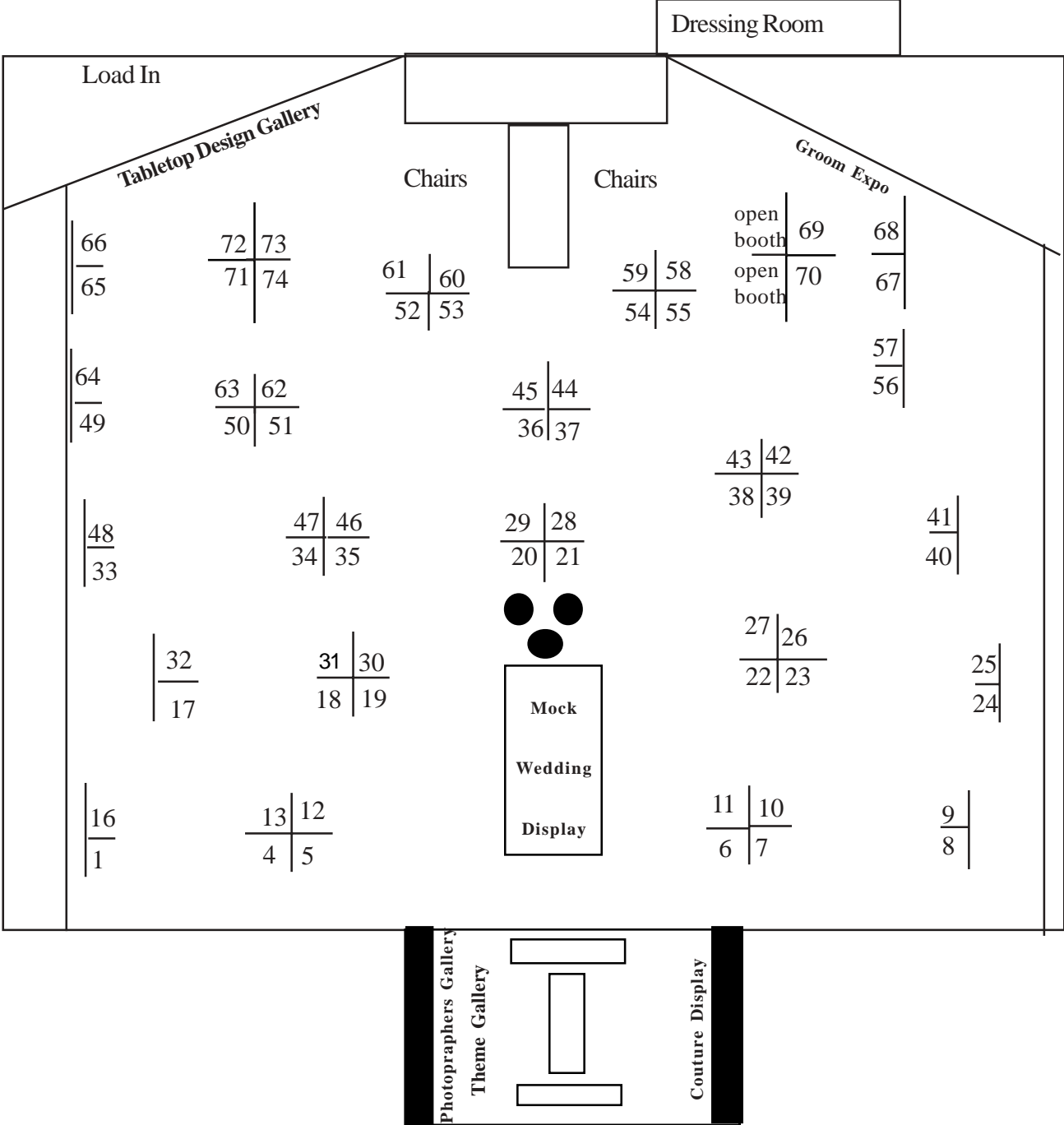




# Anderson Show January 30th 2010

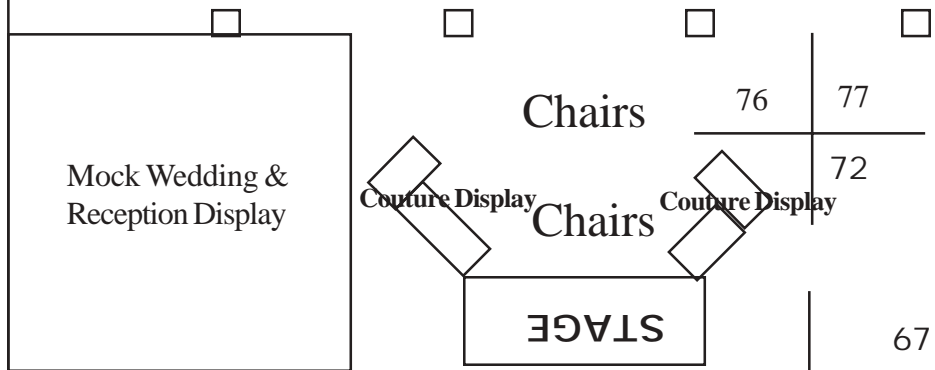
## Anderson Civic Center

**10am-3pm**



Spartanburg Memorial Auditorium Jan. 23rd 2010

61	60	59	58	57	56	55	54	
								GROOM'S Expo
1		18	19		36	37		Tabletop Gallery
2		17	20		35	38	53	
3		16	21		34	39	52	
4		15	22		33	40	51	Photographers Gallery
5		14	23		32	41	50	
6		13	24		31	42	49	Platinum Mock Wedding Display
7		12	25		30	43	48	
8		11	26		29	44	47	
9		10	27		28	45	46	
								Entrance
					76	77	71	
						72	70	
							69	
					67	68		



# SUMMER, FALL & WINTER SHOWS TABLES, CHAIRS & LINENS RENTAL FORM

Wedding Festivals prefers to lower the booth price and put more revenue into advertising, as a result, exhibitors need to rent or bring their tables chairs etc.

Booths do not come with these items. The following rental companies are working with each show to offer the service of providing these items for you.

Items will be in the booths by Exhibitor set-up date and must be left in the booths following the show. Exhibitor is responsible for the care and return of the equipment to the rental companies and venues.

ITEM	PRICE ADVANCE	FLOOR RATE	QUANTITY	TOTAL
Tables 8'x30"	\$9.50	\$12.00		
Tables 6'x30"	\$9.50	\$9.50 (Spart \$10.00)		
Chairs(white)	\$1.50	\$1.50		
Linens(floor length) for 8' table	\$18.00	\$22.50		
Linens (floor length) for 6' table	\$16.00	\$20.50		

Total \_\_\_\_\_  
Sales Tax  
6% for SC \_\_\_\_\_  
6.75% for NC \_\_\_\_\_  
Total \_\_\_\_\_

Check which show this form is for: Summer Carolina First Center \_\_\_ Fall Asheville \_\_\_ Fall Carolina First Center \_\_\_  
Winter Hyatt \_\_\_ Winter Asheville \_\_\_ Winter Anderson \_\_\_ Winter Spartanburg \_\_\_  
Winter Carolina First Center \_\_\_

**One show per page please:**

Show Venue: \_\_\_\_\_ Summer \_\_\_ Fall \_\_\_ Winter \_\_\_ Company Name \_\_\_\_\_

Booth # \_\_\_\_\_ (if you have one, if not, Venue & Rental Co. will be given a floorplan. Booth #'s will be assigned two weeks prior to each show.)

Exhibitors Address with Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_ Card \_\_\_\_\_ Name on Card \_\_\_\_\_ V-Code \_\_\_\_\_

Billing address on card \_\_\_\_\_

Email: \_\_\_\_\_

- Payment required in advance from all exhibitors before delivery. No exceptions.
- If additional items, linen color options etc. are needed, please contact the rental company.
- Please place your order 72 hours before set-up.
- Rental Company will send confirmation of your order via fax, email or mail. If not recieved within 72 hours of set up, please contact rental company.
- It is the Exhibitors responsibility to ensure that all items are in the booths during set-up.
- Signed rental contract required for order confirmation.

**Exhibitors Signature** \_\_\_\_\_

## Please Send This Form To The Following Companies:(One form per show)

<p><b>Summer Carolina First Center</b> Fax Rental Form to rental co. <b>Make checks or credit cards payable to:</b> ABC Rental Center 286 Rocky Creek Rd. Greenville, S.C. 29615 FAX: 322-0253 Phone: 675-6688 email: abcrentals@aol.com</p>	<p><b>Fall Carolina First Center</b> Fax Rental Form to rental co. <b>Make checks or credit cards payable to:</b> ABC Rental Center 286 Rocky Creek Rd. Greenville, S.C. 29615 FAX: 322-0253 Phone: 675-6688 email: abcrentals@aol.com</p>	<p><b>For Fall Asheville Show:</b> Fax Rental Form to rental co. <b>Make checks or credit cards (VISA &amp; MC ONLY) payable to:</b> Classic Event Rental 537-A Hazel Mill Rd. Asheville NC 28806 Fax: 828-658-3573 Phone: 828-658-3373 Email: info@classiceventrental.com</p>	<p><b>Hyatt Regency Greenville</b> Fax Rental Form to rental co. <b>Make checks or credit cards payable to:</b> Professional Party Rentals 647 Congaree Rd. Greenville, S.C. 29607 FAX: 627-8807 Phone: 627-8808 Email: info@professionalpartyrentals.com</p>
<p><b>For Winter Asheville Show:</b> Fax Rental Form to rental co. <b>Make checks or credit cards (VISA &amp; MC ONLY) payable to:</b> Classic Event Rental 537-A Hazel Rd. Asheville NC 28806 Fax: 828-658-3573 Phone: 828-658-3373 Email: info@classiceventrental.com</p>	<p><b>For Anderson Show:</b> <b>Order at the door from the Anderson Civic Center for tables and chairs.</b> on Vendor Setup day. Checks or cash only. <b>No Credit cards.</b> <b>-Linens (only) for this show can be rented in advance by:</b> ABC Rental Center 286 Rocky Creek Rd. Greenville, S.C. 29615 FAX: 322-0253 Phone: 675-6688 email: abcrentals@aol.com</p>	<p><b>For Spartanburg Show:</b> <b>Order at the door from the Spartanburg Mem. Auditorium for tables and chairs.</b> on Vendor Setup day. Checks or cash only. <b>No Credit cards.</b> <u>Tables are 6 foot and are \$10.00ea. however, chairs and electrical are free.</u> <b>-Linens (only) for this show can be rented in advance by:</b> Asheville Hwy Rental 1101 Asheville Hwy. Spartanburg, S.C. 29303 Fax: 864-582-8188 Phone: 864-583-6393 email: info@ashevillehwyrental.com</p>	<p><b>Winter Carolina First Center</b> Fax Rental Form to rental co. <b>Make checks or credit cards payable to:</b> Professional Party Rentals 647 Congaree Rd. Greenville, S.C. 29607 FAX: 627-8807 Phone: 627-8808 Email: info@professionalpartyrentals.com</p>

# ELECTRICAL FORM

One show per page please:

Show Venue: \_\_\_\_\_

Company Name \_\_\_\_\_

Booth # \_\_\_\_\_ (if you have one, if not, Venue will be given a floorplan. Booth #'s will be assigned two weeks prior to each show.)

Contact Person \_\_\_\_\_ Phone # \_\_\_\_\_

Email address \_\_\_\_\_ Fax # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_ Card \_\_\_\_\_ V-code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing address on card including zip \_\_\_\_\_

Check which show this form is for:

Summer Carolina First Center \_\_\_\_\_ Fall Asheville \_\_\_\_\_ Fall Carolina First Center \_\_\_\_\_

Winter Hyatt \_\_\_\_\_ Winter Asheville \_\_\_\_\_ Winter Anderson \_\_\_\_\_ Winter Spartanburg \_\_\_\_\_ Winter Carolina FirstCenter \_\_\_\_\_

**Please mail or fax with payment to:**

---

**Carolina First Show:  
Summer, Fall and  
Winter**

\$65.00 \*advanced

\$95.00 floor rate

Make payment to and  
mail to:

**Carolina First Center**

One Exposition Drive

Greenville, S.C. 29607

864-233-2562

FAX: 864-255-8615

(\*for 500 watts only)

**Asheville Show Fall  
and Winter:**

\$40.00 advanced rate per outlet.

\$60.00 floor rate

Make payment to:

**Wedding Festivals**

Mail to:

Wedding Festivals

(Asheville Electrical Form)

106 Dupont Dr.

Greenville SC 29607

864-235-5555

Fax 864-242-9935

---

**Anderson Show:**

\$45.00

Make payment to:

**Anderson Civic Center**

Order at Vendor Setup

**No credit cards, checks  
or cash only please.**

**Spartanburg  
Show:**

Electrical is free  
and is in the floor  
of booth. Does  
not need to be  
requested.

---

**Hyatt Show:**

\$50.00

Make payment to:

**Hyatt Regency**

Mail to:

Hyatt Regency,

(Bridal Show

Electrical Form)

220 N. Main Street

Greenville SC 29601

864-235-1234\*

fax 370-9204

**Signature \_\_\_\_\_ (cannot process without signature)**

# General Information for All Shows

1. **Setup Times:** See bottom of sheet. Entry to loading area is in the rear of each building. Your specific set-up times will be handled according to your booth #.

2. **Tables & Chairs Rentals:** Wedding Festivals prefers to lower the booth price and put more revenue into advertising. As a result, exhibitors need to rent or bring their tables, chairs, etc. Booths do not come with these items. To rent them, fill out the rental form and mail or fax them to the appropriate company. Make payment by way of check or credit cards.

**All rental items must be pre-ordered & paid by the appropriate deadline dates. Tables & chairs may not be available the day of set-up.**

3. **Booth Dividers-** All booths will have white or black backdrops & lines on the floor to separate them from side to side. Signs & decorations may be attached to the backdrop poles, but nothing can be attached to facilities walls.

Wedding Festivals cannot guarantee color of drapes. Many exhibitors who feel that background color is important for their display, usually pin a piece of fabric on top of the drape. This also helps them to stand out from other booths.

No tape may be used on any poles.

4. **Signs-** Each exhibitor is responsible for their booth sign. A large logo sign is best and may be hung on the cross poles. Other ways of displaying your sign is to use an easel or set it up in your booth. Remember, the larger your sign, the bigger the effect.

5. **Security-** Please do not leave anything of value overnight or unattended. Wedding Festivals or the exhibit halls are not responsible for theft or damages.

6. **Carpet-** You may want to have a 10x10 remnant piece of carpet to make your booth more attractive & comfortable. Some venues are carpeted and some are not. See individual floorplans for this information.

7. **Food-** Caterers, only, may give out sample size food & must fill out a food form for the Carolina First show only. No beverages, such as coffee or punch, can be served except by caterers. Exhibitors can give out pre-wrapped candies. Food sample request forms must be signed for the Carolina First shows. This form will be emailed to you in your last minute email.

8. **Door Prizes-** Exhibitors may give away prizes although they are not required. Exhibitors must be responsible for providing their own door prize boxes & registration cards. At the end of the show, exhibitors will write the winners name and display it in their booth on a colored slip provided by show management. The brides will walk through the show one last time to see if they have won. Names collected at the show through door prizes or any other means, remain the property of Wedding Festivals. Exhibitor agrees not to sell, lend or otherwise transfer the list, or names collected at the show, to any business or individual for any reason. Exhibitor agrees that under no circumstance will the list will be used to promote any other multi-business bridal or weddings related show or event, directly or indirectly, including Exhibitors participation within such an event. Exhibitor agrees to be held liable for any unauthorized use of the list and names collected at the show according to the Exhibitor Contract with Wedding Festivals.

9. **Galleries-** See Gallery sheets for information

10. **Music-** ALL EXHIBITORS who have any form of music in their booth, even background music in a video, must be non-registered, public domain or original music with the author's permission. Anyone who violates this rule is responsible for any claims inflicted on Wedding Festivals.

11. **Name Tags-** will be provided at load-in on Friday. A list of employees that will be arriving late can be left at the ticket booth. Models and family members must be placed on a list and put at the ticket booth to avoid being charged to get into the show.

12. **Electricity-** There is a charge for all shows except Spartanburg. (see rental form)

13. **Parking-**  
**Carolina First Center-** Exhibitor's cars must be parked by one hour prior to showtime to avoid being charged to park.

**Hyatt Regency-** Downtown or city parking. Most convenient is the parking garage next to the hotel.

**Asheville Civic Center-** City parking. Charged according to lot.

**Spartanburg -** To avoid being charged to park, vendors must park across the street. It's about the same walking distance as the parking lot is to the door of the show.

**Anderson Civic Center-** There is no charge to park.

16. **Booth Sharing-** Wedding Festivals does not allow sharing or subleasing. EVERY business that participates on Wedding Festivals in any way must have a SIGNED CONTRACT with Wedding Festivals. No sharing or subleasing. An example would be a florist providing a floral arrangement in exchange for placing cards or literature in a booth. **THIS IS STRICTLY ENFORCED!** All multi-business businesses must have a booth for every business represented at the undiscounted rate per business. All literature, in any form, must be from the business that has a contract with Wedding Festivals. This includes door prizes, signs, or mentions in exhibitors literature of other businesses that do not have a proper contract with Wedding Festivals.

17. **Sound Level-**

Wedding Festivals reserves the right to turn off sound which is too loud to conduct business. Sound must stay within the 10X10 booth area.

18. **Concessions-** Please check your last minute email for concession situations for each venue.

19. **All Exhibitors must check in during show setup times,** regardless of when they setup their booth, to ensure their space, rentals, etc. are correct. Wedding Festivals' representatives **may** not be available Saturday morning to assist newcomers or correct any problems due to late arrival of the exhibitor.

20. **Winter shows Saturday Morning** load-in is from 8-9am. Please have booth finished and cars parked by 9am.

21. **EARLY TEAR DOWN-** Due to liability, a \$100 fine will be levied upon any business who tears down their booth before the GRAND PRIZE GIVEAWAY & ALL BRIDES HAVE LEFT THE BUILDING. In addition, the bridal mailing list will be forfeited. The second time a vendor does not comply with this rule, they will be denied further participation with Wedding Festivals.

**THIS IS STRICTLY ENFORCED!**

22. **Database of Brides-**will be available 2 weeks after the last show via email to any exhibitor in good standing with show management. This list will be coded to enable show management to monitor its use. Exhibitor agrees that the list and any names collected at the show, through door prizes or any other means, shall remain the property of show management, and Exhibitor agrees not to sell, lend or otherwise transfer the list, or names collected at the show, to any business or individual for any reason. Exhibitor agrees that under no circumstance will the list will be used to promote any other multi-business bridal or weddings related show or event, directly or indirectly, including Exhibitors participation within such an event. Exhibitor agrees to be held liable for any unauthorized use of the list and names collected at the show according to Exhibitor contract. Exhibitor is responsible for contacting show management if list is not received.

## Set-up instructions:

**Box Trucks-** will be given a specific time to set up and location as to not block the loading dock for regular vehicles. These times will be emailed at least two weeks out from each show.

**Fork Lifts-** Wedding Festivals is not responsible for providing fork lifts for Exhibitors. Please contact the venue if a forklift is needed.

**Dollies-** There is only a hand full of dollies available at every venue. We recommend that you purchase a hand truck from Home Depot or Lowes that transforms into a dolly. This can be easily stored under an 8' table and is ready to go when the show ends.

**Summer Set up times:** Anyone can set-up between noon and 3:00pm on show day only, but not before noon. Show starts at 4:00pm.

**Fall Set up times:** Anyone can set-up between noon and 3:00pm on show day only, but not before noon. Show starts at 4:00pm.

**Winter Set up times:** Due to overcrowding at the loading docks, you will be assigned specific loading in times for Friday based on your booth number. These are suggested times, but anyone can load in between 3pm-8pm, only encouraged to start loading in according to their booth number to avoid overcrowding. You will be emailed these times at least two weeks out from each show.

**Saturday Morning Winter shows-**

Anyone setting up on Saturday morning must make accommodations with Wedding Festivals Management. Saturday morning set-up is strongly unadvised, except for final perishable items.

# Contracted Agreement For License to Occupy Space

For office use only:  
FM WEB SS CN \_\_\_\_\_  
ADDB \_\_\_\_\_

between:  
Wedding Festivals  
106 Dupont Dr.  
Greenville SC 29607  
864-235-5555  
864-242-9935 fax  
info@weddingfestivals.com  
www.weddingfestivals.com

**Summer 2009**  
**Fall 2009, Winter 2010**  
**and Additional Opportunities**



and  
Business legal name & address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Zip \_\_\_\_\_

Business Category \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Emergency # \_\_\_\_\_ Cell \_\_\_\_\_  
Website Address \_\_\_\_\_

## Discounts

Shows are priced as marked, \$100 discount for second booth on the same or subsequent show within the same show season.  
Summer, Fall & Winter are three separate show seasons.  
Prices are non-negotiable

## Additional Opportunities

**Summer Greenville SC \$425.00**  
Thursday, June 11th, 2009  
Carolina First Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Balance \_\_\_\_\_

**Fall Shows-**  
**\$100.00 discount is given for multiple shows within the Fall show lineup.**

**Fall Greenville SC \$425.00**  
Thursday, September 17th, 2009  
Carolina First Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Balance \_\_\_\_\_

**Fall Asheville NC \$425.00**  
Thursday, September 24th, 2009  
Asheville Civic Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Balance \_\_\_\_\_

**Bridal Mailing List:**  
Do you want a mailing list? Y \_\_\_\_\_ N \_\_\_\_\_  
Will be emailed to you within two weeks after show date.

Database is Microsoft Excel  
(Includes name, address, phone and email.)

Read Rules and conditions for mailing list use.

**Payment terms:** A deposit of \$50 per show is due at registration. Balance payment for each show is due prior to the show. Payment may be made by check, money order and all forms of credit cards. If you are paying by credit card please provide card info. below. Payments and deposits are nonrefundable. Tables, chairs & electrical are an additional charge, booths do not come with these items, see rental forms.

Card # \_\_\_\_\_  
Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_  
Card Name \_\_\_\_\_ EXP. \_\_\_\_\_

**Billing address for card including zip:** \_\_\_\_\_ Zip \_\_\_\_\_  
Deposits will be charged now. \_\_\_\_\_ Zip \_\_\_\_\_  
Balance will be charged when due unless otherwise specified.

Once we receive your contract, we will process & send you an email.  
Booth numbers are assigned and invoices mailed 30 days prior to each show date.

EXHIBITOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Winter Shows-**  
**\$100.00 discount is given for multiple shows within the Winter show lineup.**

**Greenville SC \$475.00**  
January 9th, 2010 Hyatt Regency  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Bal \_\_\_\_\_

**Asheville NC \$425.00**  
January 16th, 2010 Asheville Civic Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Balance \_\_\_\_\_

**Spartanburg SC \$425.00**  
January 23rd, 2010 Spartanburg Mem. Aud.  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check# \_\_\_\_\_ Balance \_\_\_\_\_

**Anderson SC \$425.00**  
January 30th, 2010 Anderson Civic Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check # \_\_\_\_\_ Balance \_\_\_\_\_

**Greenville SC \$475.00**  
February 6th, 2010 Carolina First Center  
# of booths \_\_\_\_\_ Booth #'s \_\_\_\_\_ Total \_\_\_\_\_  
Dep \_\_\_\_\_ Check # \_\_\_\_\_ Balance \_\_\_\_\_

**Canvas Brides Bags and Slideshow Presentation (Circle show)**  
Your literature pre-stuffed in bags given to brides as a gift to plan their wedding. Bag Sponsors receive a free slide on the registration table and the stage screen. Cost to participate: \$75.00 plus your lit.  
\_\_\_\_ June Car. First \_\_\_\_\_ Hyatt \_\_\_\_\_ Spart  
\_\_\_\_ Fall Car. First \_\_\_\_\_ Win Ash \_\_\_\_\_ Win Car. Fst.  
\_\_\_\_ Fall Ash \_\_\_\_\_ Anderson  
*You must have a booth on the same show that you participate in the bag promotion.*

**Tabletop Design Gallery (Circle show)**  
Design a reception table. See literature for more info. Mark show with # of tables. Cost to participate FREE!  
\_\_\_\_ June Car. First \_\_\_\_\_ Hyatt \_\_\_\_\_ Spart  
\_\_\_\_ Fall Car. First \_\_\_\_\_ Win Ash \_\_\_\_\_ Win Car. Fst.  
\_\_\_\_ Fall Ash \_\_\_\_\_ Anderson  
*You must have a booth on the same show that you participate in the TableTop Gallery.*

**Photographers Gallery (Circle show)**  
Submit to images that most speak of your photography. Space is limited. Not available at all WF shows Cost to participate FREE!  
\_\_\_\_ June Car. First \_\_\_\_\_ Hyatt \_\_\_\_\_ Spart  
\_\_\_\_ Fall Car. First \_\_\_\_\_ Win Ash \_\_\_\_\_ Win Car. Fst.  
\_\_\_\_ Fall Ash \_\_\_\_\_ Anderson  
# of images per show \_\_\_\_\_ (Max of two per show)  
*You must have a booth on the same show that you participate in the Photo Gallery.*

**Website link or banner on weddingfestivals.com**  
call Exposites at 1-800-997-2499.  
**You must be an exhibitor to be on the site.**

**Fashion Show Participation \$150.00ea show**  
\_\_\_\_ June Car. First \_\_\_\_\_ Winter Anderson  
\_\_\_\_ Fall Car. First \_\_\_\_\_ Winter Palmetto

**Video Fashion Presentation \$150.00**  
(Rest of Shows, to be shown as shops participation in each show.) **Filming in July 2009.**

**Grooms Expo (Circle show)**  
Submit products or services related to the Groom. Space is limited. Cost to participate FREE!  
\_\_\_\_ June Car. First \_\_\_\_\_ Hyatt \_\_\_\_\_ Spart  
\_\_\_\_ Fall Car. First \_\_\_\_\_ Win Ash \_\_\_\_\_ Win Car. Fst.  
\_\_\_\_ Fall Ash \_\_\_\_\_ Anderson  
*You must have a booth on the same show that you participate in the Groom's Expo.*

WEDDING FESTIVALS REP. SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

I, authorized representative for the Exhibitor, agree to the above terms & conditions as well as those conditions set forth in the "General Information" sheet and those subsequent Terms and Conditions that follow. I agree that a contracted agreement transmitted by fax is as valid as an original document & enforceable thereas.

# Additional Terms and Conditions

## **Definition of Relationship:**

For in consideration of the fees specified, Wedding Festivals (herein after referred to as "Show Management") grants the contracted vendor (herein after referred to as "Exhibitor") a revocable license to occupy space in Wedding Festivals Bridal Show (herein after referred to as "Show").

## **Set-Up/Break-Down:**

Exhibitors may enter show facility for the purpose of exhibit set-up beginning at set-up start time. Exhibitors must use authorized loading areas and remove vehicles from loading area immediately after unloading. Set-up of exhibit must be completed no later than set-up end time. Should exhibitor fail to occupy its space during the scheduled set-up period, Show Management shall have the right to take possession of said space without liability for a refund of exhibitor fees. Exhibits may not be dismantled or removed before Show has closed. In the event Exhibitor violates this provision, Exhibitor shall be subject to a fine of \$100.00.

## **Exhibitor Identification:**

Exhibitor personnel must wear an official exhibitor badge which will be provided on the day of set-up. Any exhibit personnel who will arrive after the show opens to the public must display an exhibitor badge, have their name on a list provided by the Exhibitor, or provide a ticket to be admitted.

## **Limitations on Distribution of Promotional Materials and Sharing of Booths:**

Exhibitors will be permitted to demonstrate products and/or services, solicit orders, and distribute advertising materials (including, but not limited to, signs, literature, or business cards) only from their assigned exhibit space and only for products and/or services which are provided in the exhibitor's normal operation of business.

Distribution or display of advertising materials from non-exhibitors, and distribution of advertising materials in aisles, registration areas, lounges, seating areas, or grounds of show facility is prohibited. Show Management reserves the right, at its sole discretion, to determine if a breach of this clause exist. Exhibitor may not assign its such space. Exhibitor agrees to be held liable for any unauthorized use of its exhibit space and that the damages to Show Management resulting from each unauthorized use will be set at a dollar amount equal to the fee for the Exhibitor's space in the show.

## **Exhibit Restrictions:**

All displays erected for the show must be free standing and may not exceed the boundaries of exhibit space. Exhibitor's are prohibited from attaching anything to walls, columns, windows, or fixtures of show facility. Exhibitor must leave space occupied by them in the same condition as at the time when first occupied. Show Management reserves the right to restrict displays, video, or audio which, because of noise or method of operation, interfere with other exhibitors, and to prohibit or remove such displays and/or personnel which in the opinion of Show Management constitutes interference with others and must be discontinued. Exhibitor is charged with having knowledge of and compliance with all laws, ordinances, and regulations pertaining to licensing, sales tax, health, fire prevention, public safety, copyright, and the Americans with Disabilities Act. Exhibit materials, decorations, and display items must be fire safe. If an exhibit does not comply with these regulations, or otherwise presents a hazard or danger, Show Management may remove the exhibit with no liability for refund of exhibit fees. Exhibit space may be 10X10 or 10X8 depending on placement within the show or the show layout and exhibitor is required to pay the full amount for participation regardless of booth size.

## **Liability and Indemnification:**

Reasonable precautions will be taken by Show Management to protect persons and property during the show; however, neither Show Management, show facility, nor representatives of any of the same, shall be responsible for the personal safety of the Exhibitor or its representatives from injury, nor for the safety of the property of the Exhibitor or its representatives from injury, nor for the safety of the property of the Exhibitor from theft or damage. Exhibitor waives all claims of every kind against Show Management, show facility, and representatives of the same including, without limitation, all claims for damages based on personal property damage, destruction, loss of theft, personal injury or death, and any other act or failure to act of Show Management. Exhibitor agrees to indemnify and hold Show Management harmless from all claims, including expenses, damages, costs, and attorney's fees, by Exhibitor, Exhibitor's agents, employees, contractors, or by any other person, arising out of any act or omission in any way related to Exhibitor's participation in the show, whether negligent or not.

## **Liability for Distribution of Edible Items:**

Distribution of samples of food, cake, or other edible items is subject to approval by Show Management and subject to any rules or restrictions set forth by the show facility. Distribution of alcohol is prohibited. A description of edible items to be distributed must be provided to show facility at least two weeks prior to the show. Exhibitors who distribute edible items agree to assume all liability, and indemnify and hold harmless Show Management, show facility, and representatives of the same, for damages or injury which might ensue by reason of such distribution, and must provide proof of liability insurance with limits of no less than \$300,000.

## **Insurance:**

Exhibitor must carry liability insurance applicable to participation in a public show, and shall list Show Management as an additional insured on policy.

## **Payment Terms/Cancellation Policy:**

Exhibitor shall not be permitted to bring any equipment or display any material into the Show without prior full payment. If payments are not made in accordance with the due dates specified in this agreement, Show Management may terminate this agreement and re-assign space to another exhibitor. All payments are non-refundable and non-transferable, and space reservations may not be canceled. Failure of the exhibitor to attend the show still holds the exhibitor liable for full payment of booth space. Exhibitor shall pay a fee of \$20.00 if any check presented for payment is returned by bank. In the event of a breach of this agreement by the Exhibitor, Show Management reserves the right to cancel the agreement without liability for a refund if fees paid. The Exhibitor is considered to be in breach of this agreement if the Exhibitor(1) transfers or attempts to transfer exhibit space to another party; (2) files for bankruptcy or is declared bankrupt; (3) fails to fully comply with the terms and conditions of this agreement. Show Management reserves the right to cancel this agreement at any time for any reason.

## **Exclusivity/Limitation of Exhibit Categories:**

Show Management reserves the right to determine the eligibility of any company to exhibit in the show and further reserves the right to reject or cancel any application and/or limit the number of exhibitors in any category. Exhibitor understands and agrees that Show Management has the right to make exhibit space available to businesses engaged in competitive endeavors. Show Management reserves the right to give exclusivity to any one category.

## **Emergency Situations:**

In the event of adverse weather conditions, fire, casualty, disaster, labor disputes, Y2K, acts of God, or any other emergency situations beyond the control of Show Management, Show Management will, at its discretion, reschedule and/or procure alternate space for the show or cancel. Exhibitor agrees that the terms and conditions set forth in this agreement shall apply to any re-scheduling and/or relocation of show. In the event an emergency condition beyond the control of Show Management necessitates cancellation of show, the obligations of the parties under this agreement shall be automatically terminated and all payments made under agreement, less a prorated share of the expenses of the show incurred by Show Management in connection with the show, and determined by Show Management shall be refunded to Exhibitor only upon collection of show managements insurance as and for complete settlement and discharge of Exhibitor's claims and demands. The prorated refund is paid only upon collection from Show Management's insurance. Show Management reserves the right to determine the prorated rate. The prorated refund shall be accepted by Exhibitor as complete settlement and discharge of Exhibitor's claims and demands.

## **Booth Assignment:**

Show Management will make their best efforts to assign the exhibit size and location of Exhibitor's choice; however, Show Management reserves the right to alter the show floor plan and/or reassign the location of Exhibitor space. Exhibitor agrees that Show Management shall not be liable to exhibitor for any other loss or damage suffered by exhibitors by reason of such location.

## **Attendees list and names collected at the show:**

A list of attending brides will be made available to Exhibitor in good standing.

The list will be coded to enable Show Management to monitor its use.

Exhibitor agrees that the list and any names collected at the show through door prizes, or other means, shall remain the property of Show Management, and Exhibitor agrees not to sell, lend, or otherwise transfer the list to any other business or individual for any reason. Exhibitor agrees under no circumstance that the list will be used (directly or indirectly) to promote any other multi-business bridal or weddings related show or event, including Exhibitor's participation within such an event. Show Management is not required to release the lead list to an exhibitor for any reason.

Exhibitor agrees to be held liable for any unauthorized use of the list and names collected at the show and that the damages to Show Management resulting from each unauthorized use will be set at a dollar amount equal to the price of Exhibitor's space in the show for each brides name that is used.

## **Collection/Litigation:**

Shall litigation be necessary for Show Management to enforce any condition of this agreement, Show Management, in addition to any damages or relief awarded, shall be entitled to receive interest at the rate of one and one-half percent per month from the date of breach, court costs, and attorney's fees of one-third of the total Exhibitor's fee. Exhibitor agrees that jurisdiction, venue, and choice of law shall be in the State of South Carolina.

## **Conflict in Agreement:**

The agreements between Show Management and show facility, service contractor, and labor organizations shall supercede the agreement between Show Management and Exhibitor.

## **Changes and Modifications:**

The promotional and instructional information provided by Show Management to exhibitor is accurate as of its publication; however, Show Management reserves the right to change or modify details of the show without notice. Show Management may issue additional rules as it deems necessary for the orderly presentation of the show. Any rule may be amended at any time by Show Management provided that such amendment shall not substantially diminish the rights or increase the liability of Exhibitor. This agreement shall represent the entire agreement between Exhibitor and Show Management. Show Management shall not be bound by any representation or understanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties.

## **American with Disabilities Act:**

Any Exhibitor requiring assistance under the Americans with Disabilities Act must notify Show Management in writing no later than 30 days prior to the show.

## **Publicity/Use of Photos or Video:**

Exhibitor agrees that Show Management may list the Exhibitor in show promotional materials and use photography and/or video taken at the show for publicity purposes without compensation to Exhibitor.

## **www.weddingfestivals.com**

Exhibitor may purchase a link or banner ad on [www.weddingfestivals.com](http://www.weddingfestivals.com) from the management company Exposites. However, if the exhibitor fails to meet the requirements stated in this agreement, exhibitor agrees that they will be removed from [www.weddingfestivals.com](http://www.weddingfestivals.com) until their agreement is in good standing with show management without refund from either Exposites or Show Management.

## **Fax Agreements:**

For the convenience of the Exhibitor, Show Management will accept submission of this agreement by facsimile. The parties agree that, if a signed copy of this agreement is transmitted by facsimile, the facsimile copy shall be deemed to be an original document and fully enforced thereas.

## **Exhibitor Information Sheet:**

Exhibitor agrees to adhere by all the information on the Exhibitor General Information Sheet in addition to this contract.

## **Display of Show Promotional Materials:**

All Exhibitors who have a retail front, must display the promotional material to promote the Show.

## **Severability:**

If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.