



CUE THE  
*confetti*

June 16th, 2020

5, 7-9pm

The Hilton Greenville

*Veils & Tails*

[www.weddingfestivals.com](http://www.weddingfestivals.com)

**AN UPSTATE BRIDAL  
ASSOCIATION MEMBER  
EVENT.**

**PARTICIPATION FEE: \$0.00  
(PLUS BELOW REQUIREMENTS)**

**Requirements for Participation  
in this Event:**

1. Participants must be members of the Upstate Bridal Association in good standing.
2. Participants must donate their services in the production of the event, as well as vignettes used as inspiration displays, in which they team up with other members to create a theme.

**Additional Incentives:**

Participants who do the following will be included in the Brides Bags given out at the door:

1. Post links about the event, on all their Social Media, around once a week, leading up to the event.
2. Participants will be given free tickets (Digitally and in Print form) to give to their customers. A minimum of 10 registered RSVP's on the ticket site is appreciated.

**PARTICIPANTS WILL RECEIVE:**

*Information Avenue*

1. A 30" round cocktail table as their information display. This will be arranged in the prefunction area of the ballrooms. This is where couples can connect with you and your information.

*Inspiration Avenue*

2. Member Group Participation in the various themed inspiration 8'X8' vignettes.
3. A list of attending registered brides.

Anticipated Attendance:  
200 people + 150 brides.

**Other info:**

This is not a traditional Wedding Festivals, but is to be presented to couples (by participants) as an engagement party in their honor- with food, dancing and inspiration; to enjoy the evening, with their dates.

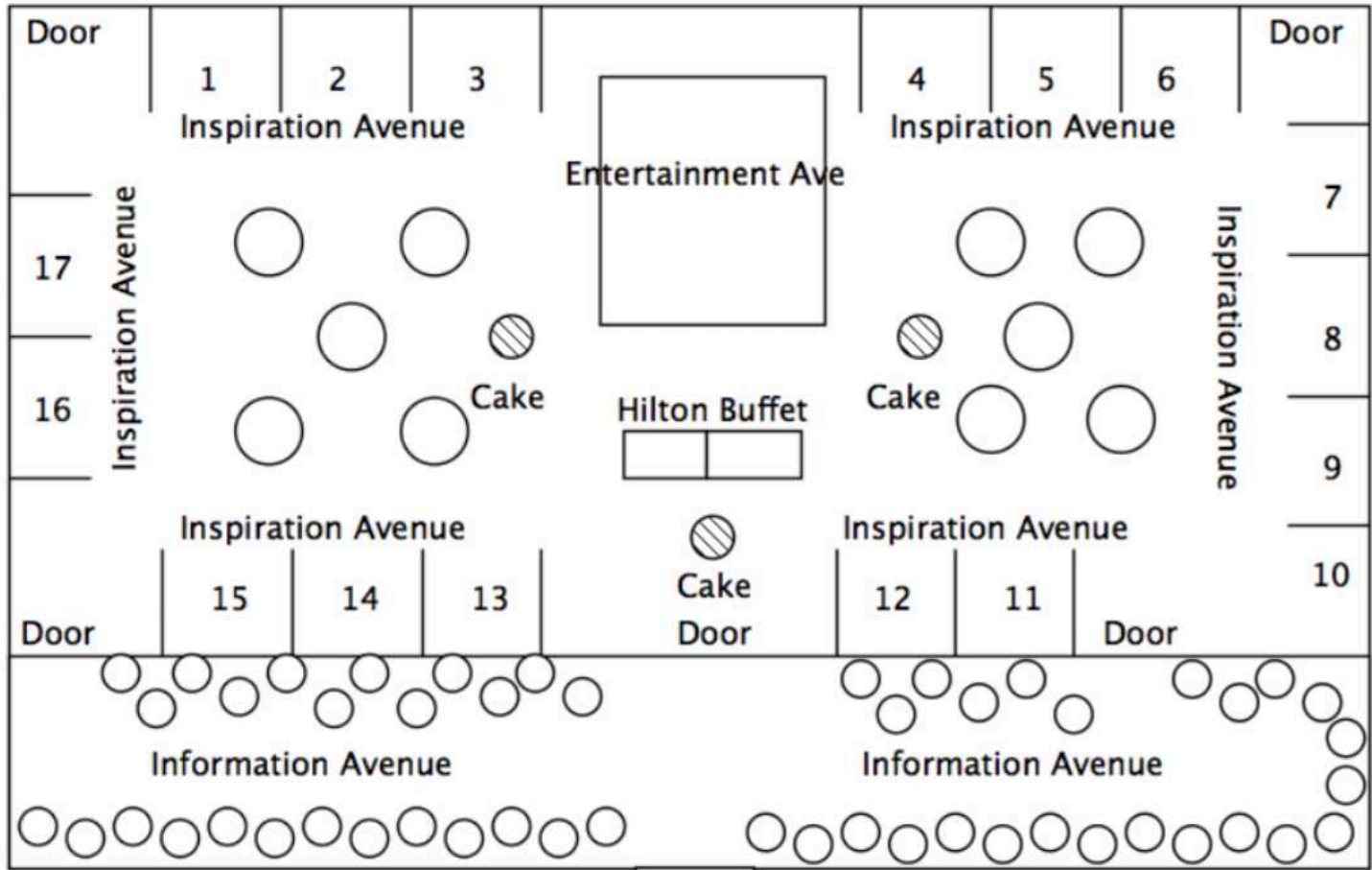
**PRE EVENT COVERAGE:**

-*Veils and Tails* will be promoted through Wedding Festivals Website and Social Media.  
-Email, Postcards, Social Media and in-store displays.

**How do I register for this Event?**

1. If you are not a member, download your application at: [www.upstatebridalassociation.com](http://www.upstatebridalassociation.com)
2. Sign up to participate in this event through the Exhibitor Opportunities page at [www.weddingfestivals.com](http://www.weddingfestivals.com) using the same contract as WF.
3. Once you sign up, a link will be sent to you, to sign up for the various services in the production of this Event.

**New this year:** Guests will have two ticket times to arrive at the show. 5:00pm or 7:00pm. At 6:30 and 8:30 we will have a Cake Walk Fashion show. We will hand out confetti sticks for all the UBA Members to flick during the Cake Walk Fashion Show!



Registration

Bridal Shops in the Lobby

### **Information Avenue**

-Members who choose to stand at their cocktail table in the Information Avenue, must stand behind their tables as not to block other cocktail tables.

-Bakers and Caterers can only serve food in the ballroom to avoid overcrowding in the prefunction area.

-Door Prizes by members are welcome, but we will have an area inside the ballroom for Brides to sign up.

Door Prizes cannot be displayed in the Information Ave due to overcrowding.

### **Inspiration Avenue**

To Find Members to share with, go to [www.upstatebridalassociation.com](http://www.upstatebridalassociation.com). UBA does not pair up members. UBA only assigns members to vignette spaces as they are received in the sign up form by members. It is up to members to decide who they want to pair up with and how to display and name their vignette.

-Members literature can also be displayed within the theme vignettes, however, Inspiration Avenue is not trade show booths, but themed “window displays”. Members come together as a team to create a wedding theme. Please do not hang banners or use displays that are traditionally used in a bridal show booth.

### **Entertainment Avenue-**

DJ’s are encouraged to share their time with other DJ Members at the Entertainment Ave. Entertainment dancing can take place the last hour of the event.

The circles in the middle of the ballroom are banquet tables for the public to sit at and eat, and/or have a conversation with a member.